



Choose the best of the best with

StockAxis Bluechip Portfolio



Are Bluechips the right choice for your Portfolio?



Named after the Blue colored chips in the game of poker which tend to be of highest value, Bluechip stocks have been a tremendously popular choice for Equity Investors all over the globe.

The reasons behind it are really not complicated at all. These stocks tend to usually belong to large corporations which have managed to retain stability in their earnings & are usually perceived as 'too big to fail'.

Bluechips are considered to be less risky as opposed to other stocks as they tend to fare better than other stocks during bear markets.

Despite these advantages, Bluechips carry a substantial amount of risk just like the rest of the equities. Quite a few stocks have gone bankrupt in last decade. It is also not surprising to witness a perceived Bluechip trading at a significant drop for years at a go.

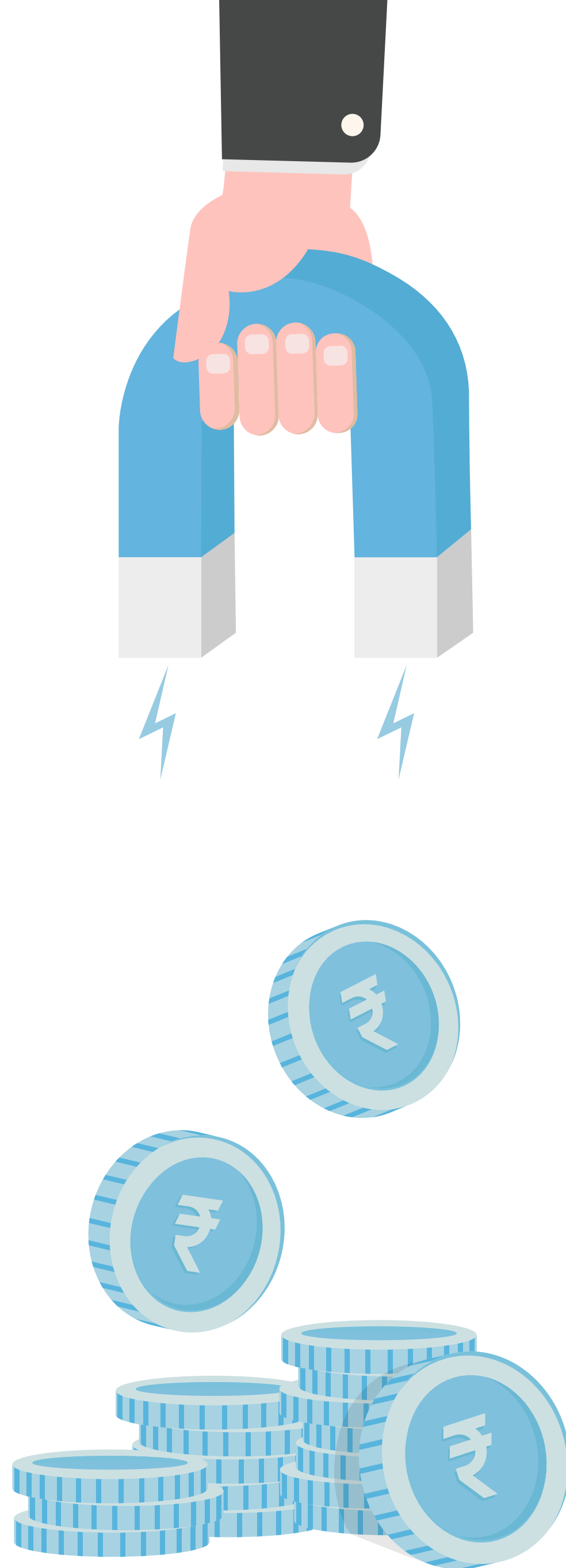
Successfully investing in Bluechips & making consistent profits is no easy task. The risk is often under-estimated & the potential upside with regards to the invested tenure remains miscalculated.

To sail through the winds of Bluechip dynamics, StockAxis brings you its invaluable Bluechip strategy!

Can Bluechips be your safest bet ?

StockAxis Bluechip Portfolio is built to filter out the bluest of the Bluechips for your portfolio!





Capture the best of the best with StockAxis Bluechip Portfolio!

- ▶ Own trending Bluechips with stable growth.
- ▶ Opt for proven Bluechips with quality track record.
- ▶ Capture just the right price levels & witness consistent Portfolio growth!



***The essence of the StockAxis
Bluechip Portfolio lies in capturing
the stability of well established
corporations and the consistency
of their revenue generation.***

StockAxis goes all the way while choosing Bluechips for your Portfolio!

The price levels of Bluechips are often ignored by investors due to their ubiquitous nature.

StockAxis emphasizes on capturing just the right technical 'buy points' in order to maximize profitability & eliminate the invisible burden of opportunity cost.

We insist on having just the right fundamental valuations and stay ahead of the curve by analysing the industrial & sectoral prospects as well.

It is our top priority to ensure that only Bluechips which carry the potential to create wealth reach your portfolio.

Our Bluechip recommendations are filtered out by our stringent research criterias.



Attractive & Ideal
Fundamental Valuations

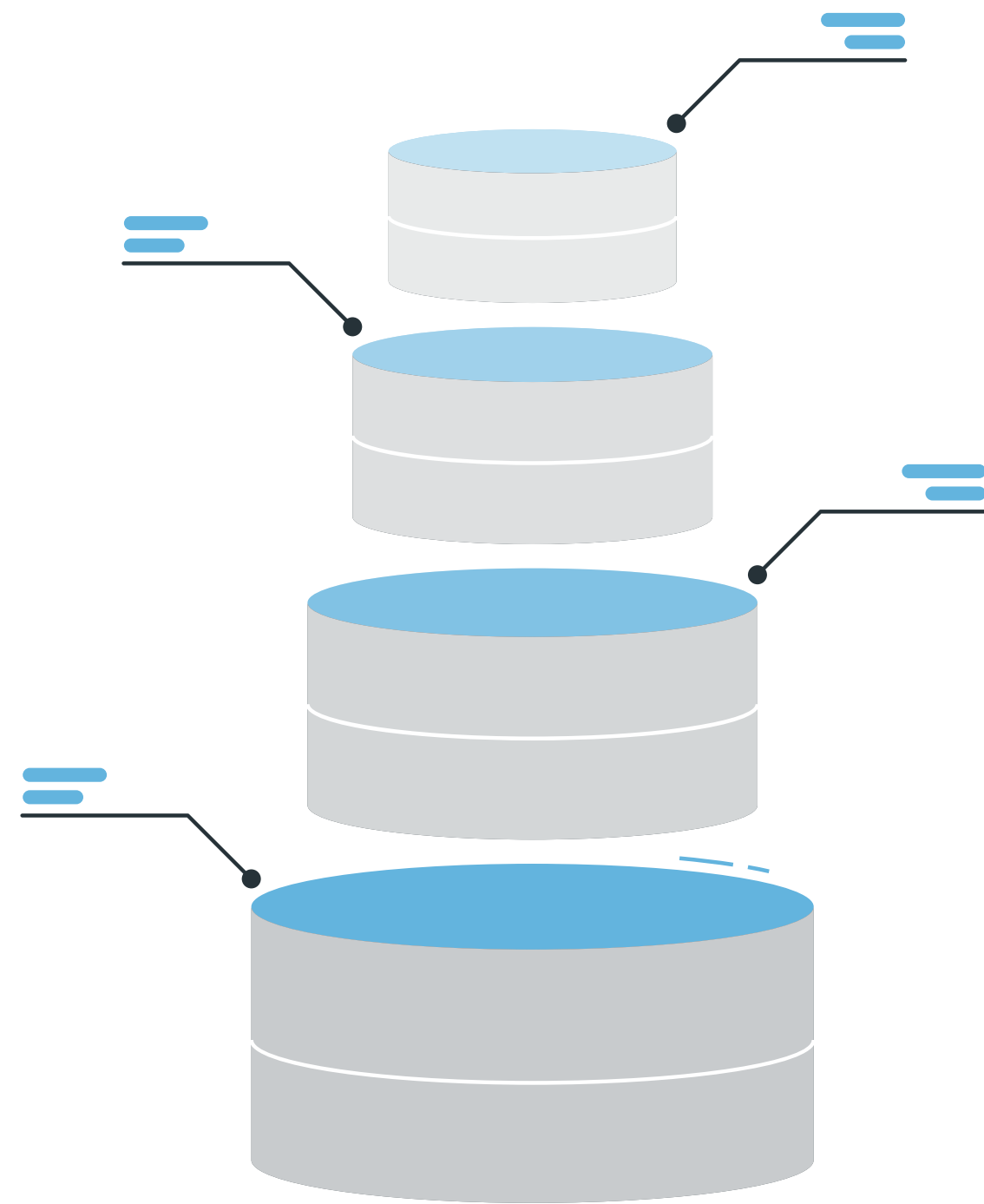


Sustainable
Technical Price Levels

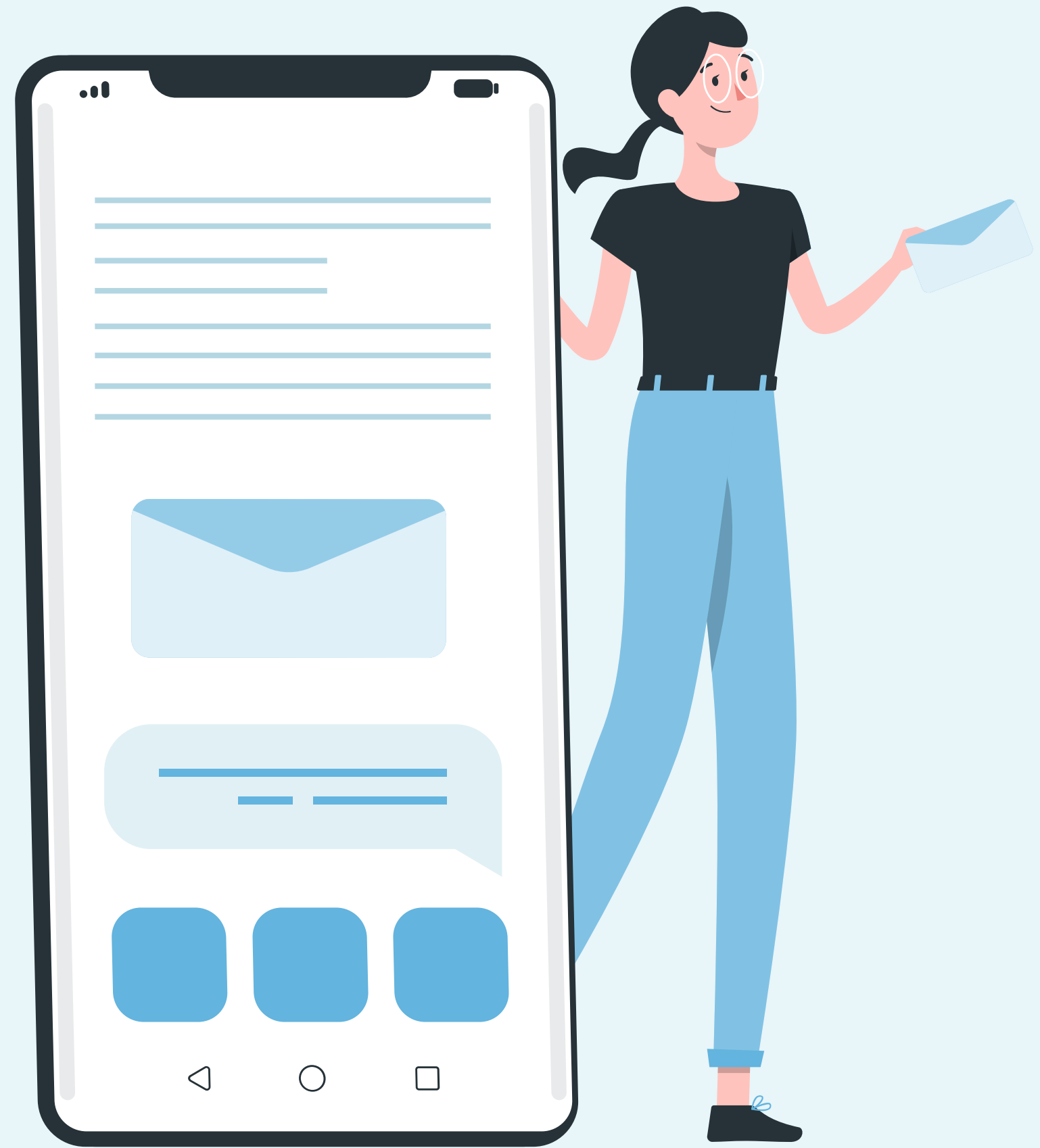


Positive Industrial
& Sectoral Outlook

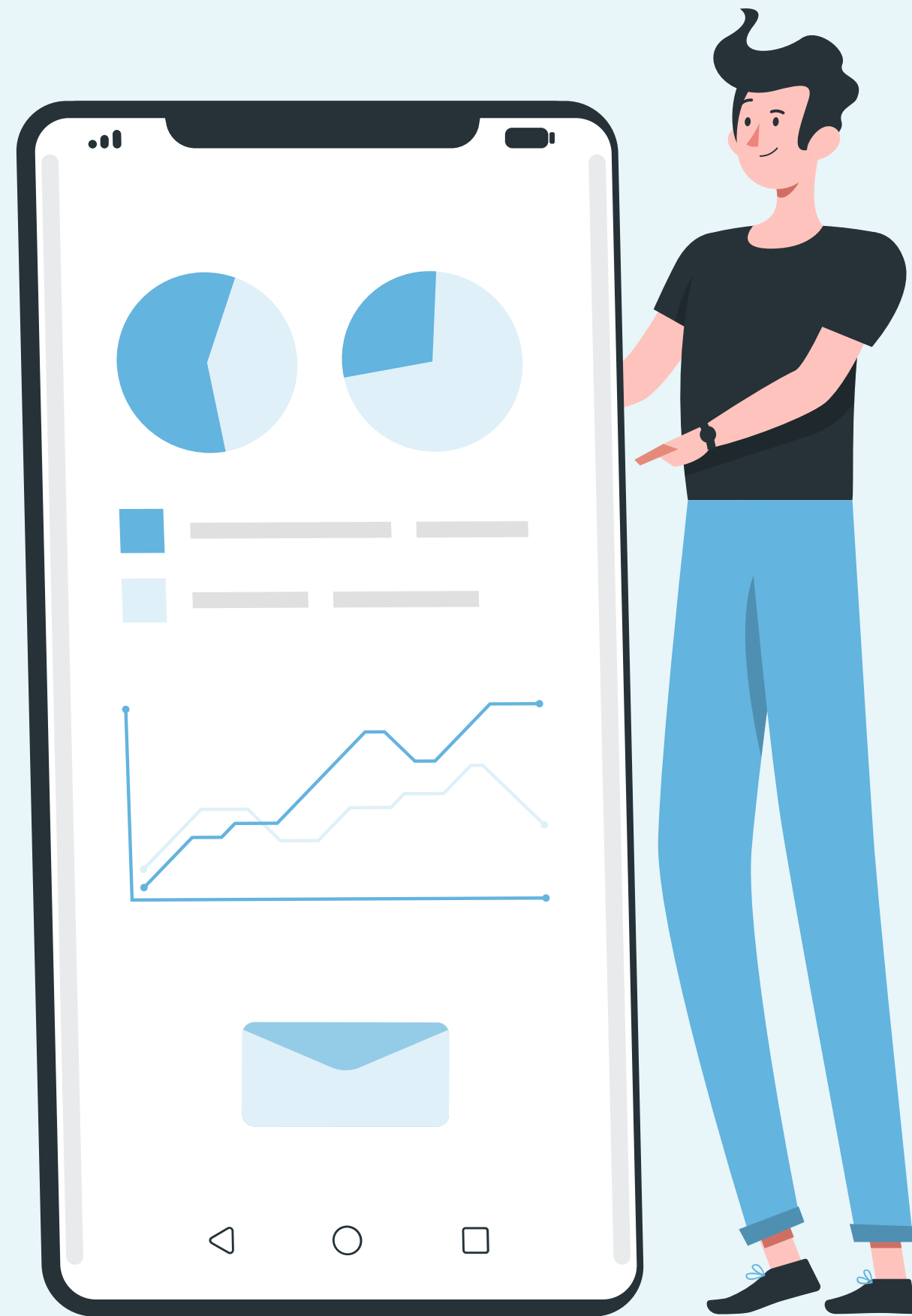
Bluechip Portfolio Characteristics



01	Stocks Recommendations:	Focused on growth-oriented stocks with a large-cap bias.
02	Diversification:	10 – 15 positions in the portfolio.
03	Regular Rebalancing	Stocks with declining prices where valuations become attractive.
04	Volatility & Portfolio Churn	Low.
05	Recommended Investment Tenure:	1 year.
06	Value added services:	<ul style="list-style-type: none">> Access to Research Analysts> Recommendations via SMS, email & mobile app notifications at real-time> Research Reports & Regular Updates> A Dedicated Relationship Manager> Access to the Recommended Portfolio in Web Login and Mobile App



Just check your Inbox to stay up to date with convenient & timely Digital recommendations from StockAxis!



***We also tell you the ‘Why?’
behind our recommendations!***

***Our Indepth Research Reports &
regular updates are delivered right
in your Inbox!***



Our Research Analysts are constantly tracking your Portfolio!

You too can join them & track your Portfolio online via web login & StockAxis mobile app.



***You won't be alone on your
Investment Journey with StockAxis!***

*A dedicated & skilled Account
Manager will maintain regular
contact with you!*



Have queries about your Portfolio recommendations??

Our Research Analysts are just a phone call away and are ever ready to put your worries to rest!



Getting Started is super easy! First, get in touch!



Upload your Portfolio for a
Free Evaluation!!

Or



Give us a missed call on:
9773076000

Or

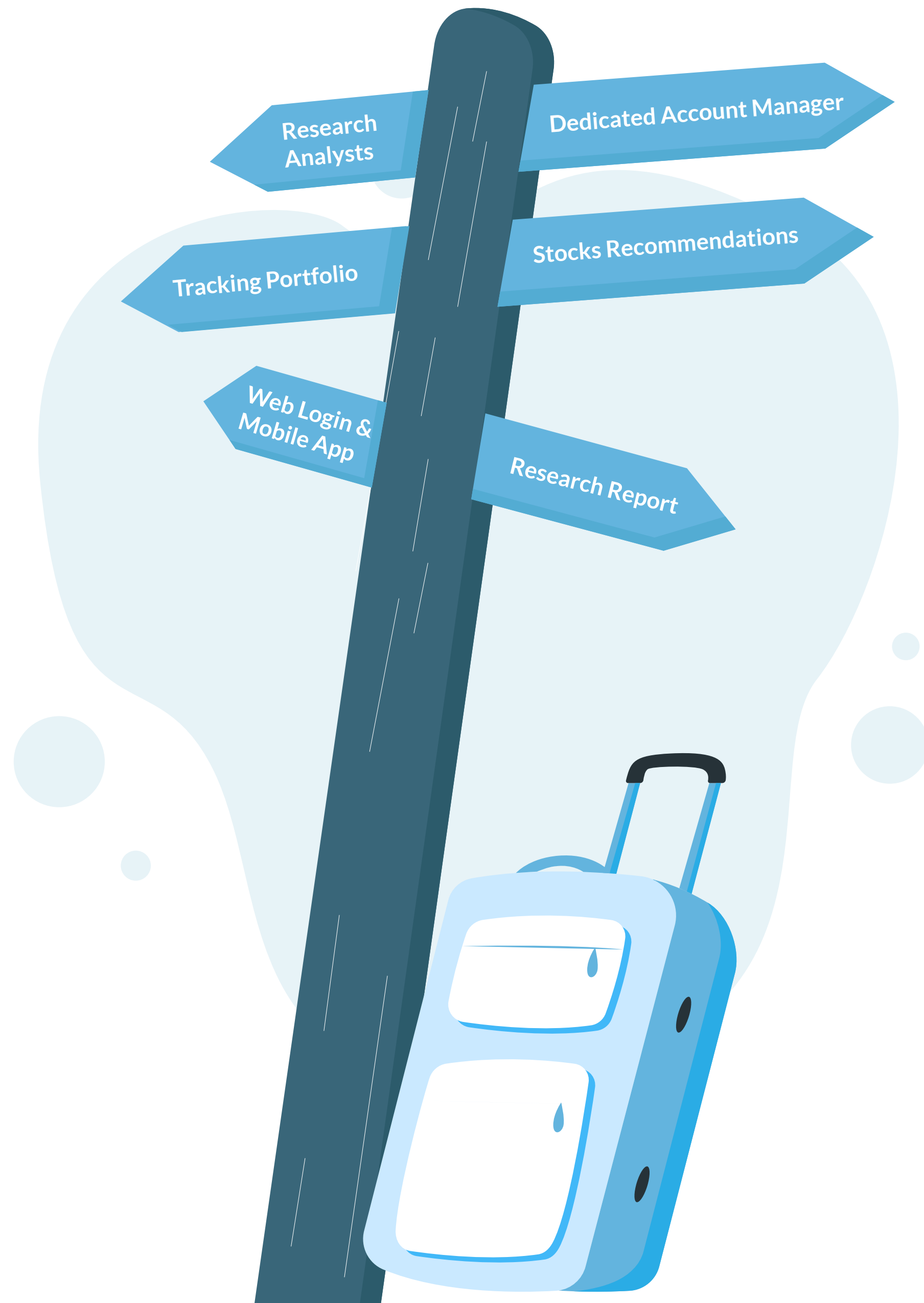


Email us at:
research@stockaxis.com



We recommend that you undertake only sensible risks.

The next step is to find out what your risk appetite is by filling up an easy & quick risk profiling form!



***That's just it!
Its that easy to start your
Investment journey with
StockAxis & build a Portfolio
full of quality Bluechips!***

Testimonials

“ Portfolios advised by you are wealth creator. I am thankful to you and your supportive staff.”

-Gajender Singh

(Feb 04, 2020)

“ Quite impressed by your service ”

-P Ramakrishna Bhat

(Jan 15, 2020)

“ Good support and service. Excellent support provided. ”

-Vikas Garg

(Jan 25, 2020)

“ I am very much satisfied of your services. The Stock selection and timing of stock selection is very much good. ”

-Nikita Dani

(Jan 01, 2020)

“ It helps to rearrange my stock investment and also help me to recover earlier loss and a great service provided. Thanks. ”

-Gaurav Maghanlal Patel

(Jan 22, 2020)

“ Services are excellent ”

-Subhash Chand Singhal

(Dec 18, 2019)



100%

Total success

More than

5,00,000

▶ Registered Users

More than

10,000

▶ Subscribed Clients



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An indicative list of the risks associated with investing through the services is set out below:

1. Equity and Equity related Risks: Equity instruments carry both companies specific and market risks and hence no assurance of returns can be made for these investments.
2. Price/Volatility Risk: Equity Markets can show large fluctuations in price, even in short periods of time. Investors should be aware of this and only invest in equity or equity-related products if their investment horizon is long enough to support these important price movements.
3. Clients are not being offered any guaranteed/assured returns.
4. The value of the asset may increase or decrease depending upon various market forces affecting the capital markets such as de-listing of Securities, market closure, etc. Consequently, we make no assurance of any guaranteed returns.
5. Our past performance does not guarantee the future performance of the same.
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7. Not following the recommendation or allocation may impact the profitability of the Portfolio.
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