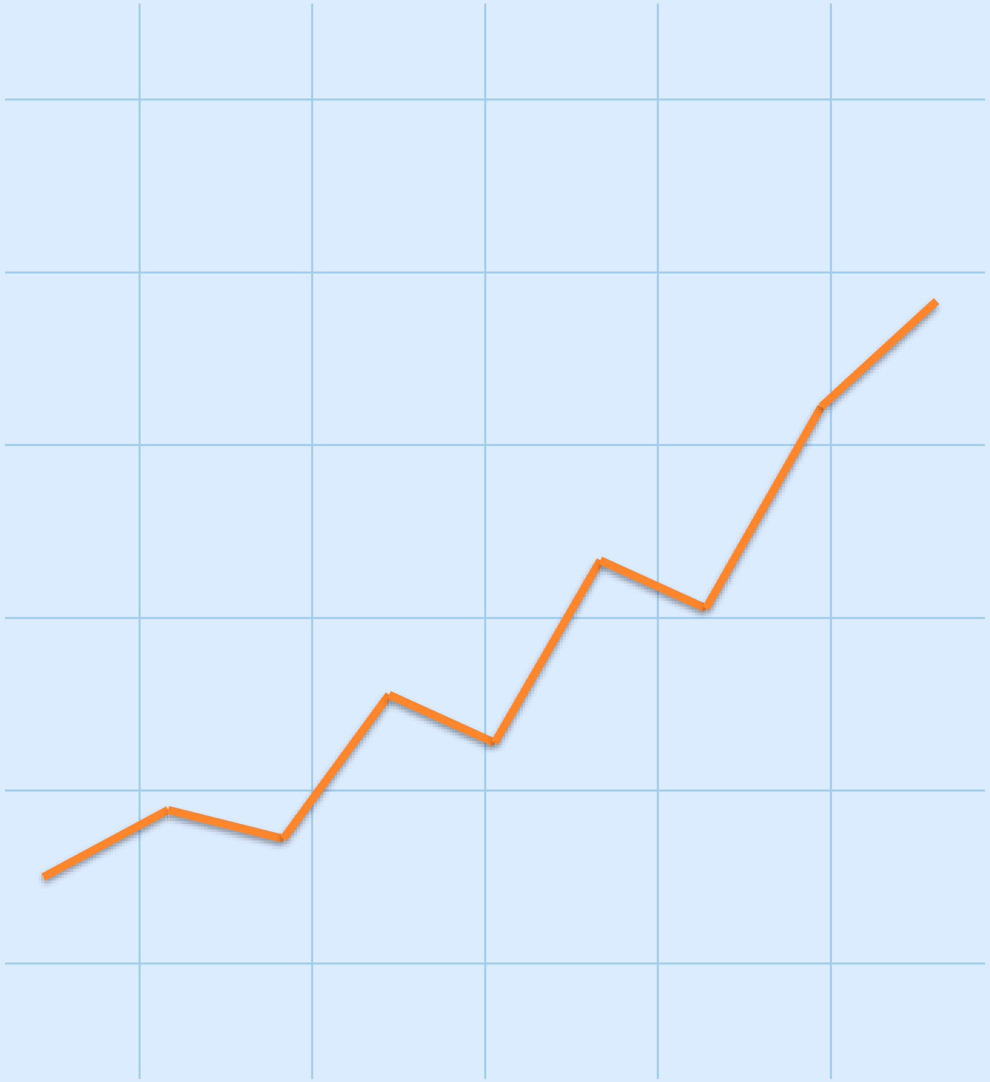
stockaxis™

From Research to Recommendation

- The stockaxis Approach

CLIENT RESOURCE



stockaxis | Research-led investing

Market direction • Business quality • Earnings • Price strength

A research house built around a disciplined process

What the stockaxis proposition is designed to give an equity investor.

8 Lakh+
Registered users

MILARS®
Research Methodology

25+ years
Proven market expertise

4.8 / 5
303 ratings shown on website

What you receive

Research reports • Buy/Sell alerts • WhatsApp • Email • App • Continuous monitoring

What drives our research

Market Direction • Industry Strength • Company Quality • Earnings • Relative Strength • Selling Rules

Investing on your own is harder than it looks

Three problems every self-directed investor eventually runs into:

Too many choices

Thousands of listed companies, but only a handful with the steady profit growth that actually builds wealth.

Timing is hard

Knowing when to enter and, more importantly, when to exit is where most self-directed investors struggle most.

Emotion takes over

Markets swing between fear and greed — without a defined process, panic or FOMO ends up driving decisions.

That's the gap stockaxis research is built to close.

Research, not prediction

The objective is a disciplined decision framework — not a promise about future returns.

"100% Research = 0% Speculation"

Reduce random stock selection by combining
market context, industry strength,company quality,

UNDERSTAND

Know the business, industry and financial engine.

VALIDATE

Look for earnings improvement and market

MANAGE

Use defined monitoring and exit rules.

From thousands of stocks to a focused research list

A multi - stage funnel prevents a single metric from driving the investment case.

1. **Market** — Is the broader market supportive?
2. **Industry** — Where is earnings and leadership strongest?
3. **Business** — Which companies have quality + runway?
4. **Earnings** — Which businesses are accelerating?
5. **Price** — Which stocks have market confirmation?
6. **Exit** — What would invalidate the thesis?

The four pillars of business quality

Before market behaviour, we ask whether the underlying business deserves attention.

Management quality

Governance • ethics • ownership • alignment • shareholder orientation

Opportunity size

Robust model • scalable economics • large profit pool

Superior products & services

Leadership • competitive edge • moat • market - share potential

Financial discipline

Capital allocation • cash flows • returns • balance sheet • working capital

The people and governance behind the numbers

A strong business is more credible when management demonstrates aligned behaviour over time.

What we examine

- Corporate governance
- Highest ethical standards
- History of wealth creation
- Alignment of interest
- High ownership / skin in the game
- Attitude toward minority shareholders

Management lens

Governance — Transparent & consistent

Ownership — Aligned incentives

Capital allocation — Disciplined

Shareholder treatment — Evidence over promises

A growth story needs room to grow

We look for businesses where the addressable opportunity and profit pool can expand materially.

Current business → addressable market → scalable profit pool

Robust business model

The economics should work before assuming aggressive growth.

Scalable without reinventing the model

Growth should be supported by repeatable operating economics.

Potential to earn many times current profits

We look for a meaningful runway, not merely a good current year.

A good product is not enough — competitive advantage must persist

The research question is whether a company can defend and extend its position.

01
Leading product / service

02
Competitive edge

03
Moat / defensibility

04
Market – share potential

The desired outcome is not "a popular stock". It is a business whose competitive position can support sustained earnings growth.

Growth must translate into quality economics

We examine how efficiently the business converts capital and operating activity into durable returns and cash.

Capital allocation

Where incremental capital goes

Cash – flow profile

Quality of cash generation

Return ratios

Efficiency of capital employed

Balance sheet

Financial resilience & leverage

Working capital

Cash conversion discipline

One framework. Six disciplines.

MILARS® connects market conditions, industry leadership, company leadership, earnings, price strength and exits.

M
Market Direction

I
Industries & Sectors

L
Leading Stocks

A
Acceleration in Earnings

R
Relative Price Strength

S
Selling Rules

The power of the framework comes from the combination — not from any single factor.

Market context changes how aggressively we deploy research

The market regime is the first filter in the MILARS® process.

RISING / SUPPORTIVE MARKET

- Actively scan for high – growth stocks
- Look for fundamentals + momentum
- Release fresh recommendations when conditions support new ideas

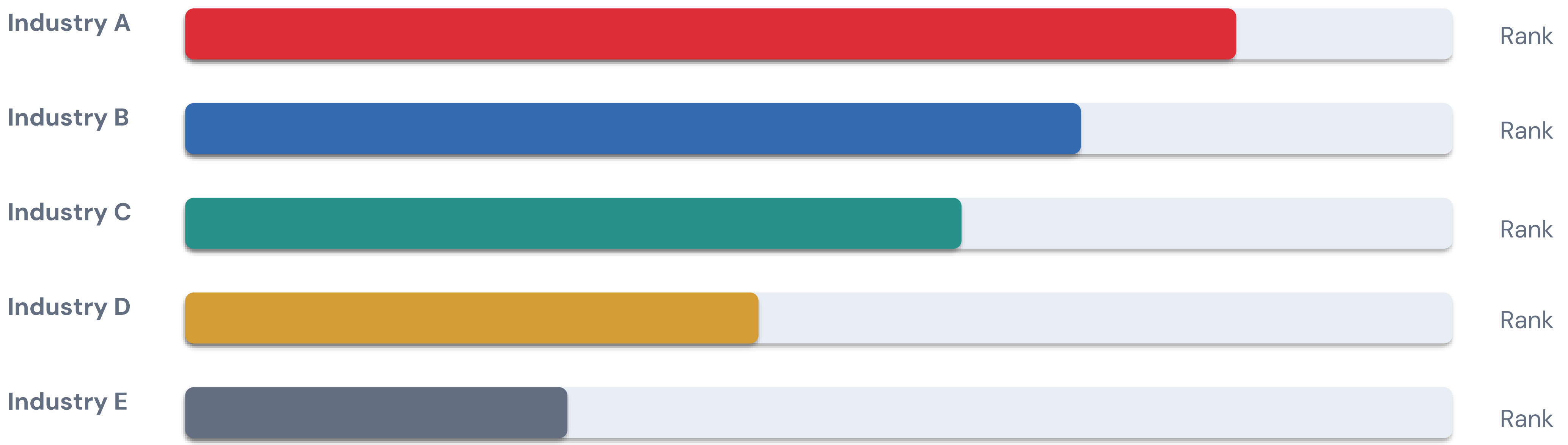
WEAK / FALLING MARKET

- Reduce the number of new ideas
- Focus more on capital protection
- Guide with hold / sell alerts where appropriate

Same research standards. Different deployment discipline.

Find where growth is happening

We continuously track industries and prefer research environments where the sector itself is supportive.



Industry ranking is described by stockaxis as considering earnings acceleration, market leadership and institutional interest

We focus on potential future leaders — not yesterday's winners

Leadership is assessed through business, earnings, balance - sheet and market evidence.

Improving earnings

Sales, margins and profits moving in the right direction

Clean balance sheet

Financial resilience supports the growth thesis

Business momentum

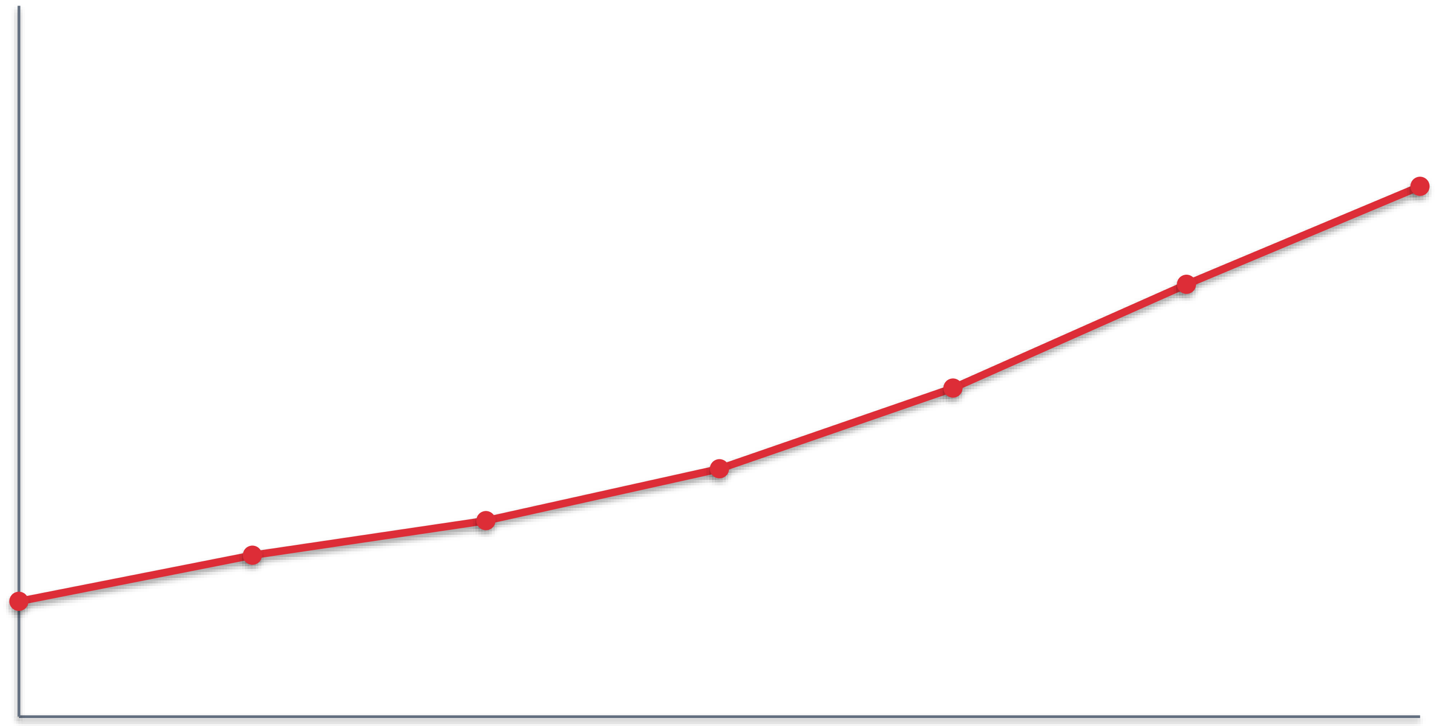
Operational progress can precede wider market recognition

Market leadership

Strong price behaviour provides confirmation

Not just growth — improving growth

Quarterly trends help identify companies where business performance is gaining momentum.



Illustrative earnings acceleration pattern — not company data

What we track

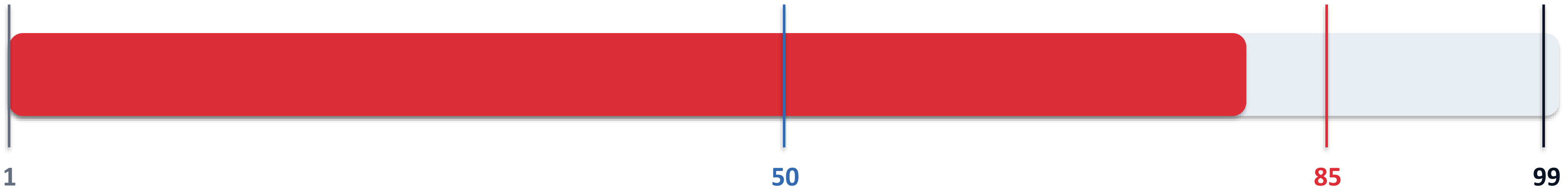
Quarterly sales
Margin movement
Net profit
Consistency of improvement
Rate of change

The aim is to find businesses where earnings momentum is strengthening.

Let the market confirm the research

RS helps identify stocks showing stronger market behaviour relative to peers.

Relative Price Strength (RS): percentile ranking



Higher RS indicates stronger relative price performance.

Use with fundamentals

Price strength is confirmation – not a substitute for business analysis.

Avoid false confidence

A strong chart alone does not establish business quality.

The exit is part of the thesis

A disciplined research process needs a disciplined response when the thesis changes.

01

Cut losses early

Predefined stop - loss levels are used to limit unnecessary damage.

02

Let winners run

Trailing protection can be adjusted as a stock rises.

03

Exit on deterioration

Earnings, industry or market weakness can trigger an exit even before the stop- loss.

The purpose is to replace emotional exits with predefined decision rules.

One stock. Multiple checks.

A recommendation is stronger when the evidence aligns across the framework.

MARKET Direction — INDUSTRY Leadership — BUSINESS Quality — EARNINGS Acceleration — PRICE RS — EXIT Rules

The framework creates a common language for the research team, the recommendation and the investor.

Get the “why” behind every recommendation

stockaxis describes a research experience built around explanation, monitoring and timely alerts.

Research report

Detailed rationale behind the recommendation.

Entry / exit alerts

Alerts shared via WhatsApp, email and app.

Continuous tracking

Open positions are monitored until exit.

The investor should be able to understand what changed, why it matters and what action the research is signalling.

Research is available where investors already work

Website, mobile app, WhatsApp and email form the delivery layer around the research process.

Website

Research reports
Stock ideas
Stock discovery

Mobile app

Investment ideas
Instant alerts
Actionable insights

WhatsApp

Buy / sell alerts
Timely notifications

Email

Research reports
Market updates

stockaxis currently highlights alerts via WhatsApp, email and app, plus research access through the website / app.

Research does not stop at recommendations

The stockaxis website also provides stock discovery and analysis tools.

Trend

See whether a stock is in an upward or downward trend and how it ranks on key metrics.

Rating

A 1–99 rating using technical and fundamental data, with Technical, Fundamental and Growth views.

Fundamental Analyzer

Explore quarterly / annual results, balance sheet, cash flow, financial ratios and shareholding data.

From stock research to portfolio intelligence

The Portfolio Analyzer is positioned as an analytics tool that helps investors understand portfolio quality.

PORTFOLIO HEALTH

0-100

data-driven score

Diversification

Across stocks, sectors and market caps.

Technical strength

Trend and technical characteristics of holdings.

Fundamental strength

Business and financial quality signals.

Concentration / structure

Sector concentration and portfolio mix.

It provides portfolio – level insights; the site states it does not give buy / sell recommendations.

Four research services for different investor needs

Current website positioning spans small-cap, mid-cap, large-cap and momentum-oriented research

Little Masters	Emerging Leaders	Large Cap Focus	Stocks on the Move
Small-cap growth stocks	Quality mid-cap companies	Blue-chip companies	Momentum-based ideas
RISK / VOLATILITY	RISK / VOLATILITY	RISK / VOLATILITY	RISK / VOLATILITY
Higher volatility	Moderate to high	Relatively lower	Moderate
HOLDING PERIOD	HOLDING PERIOD	HOLDING PERIOD	HOLDING PERIOD
1-2 years	6-18 months	1 year or more	Few weeks to few months

Small-cap research — with a quality filter

The service focuses on small-cap growth opportunities while screening for financial strength, scalability, management quality and risk.

Growth & financial strength

Revenue / profit growth, ROE / ROCE, cash-flow strength, manageable debt

Scalability & competitive edge

Niche leadership, market-share expansion, innovation, asset-light economics

Management & shareholding

Promoter confidence, institutional participation, governance, leadership

Industry & opportunity

Fast-growing sectors, resilience, domestic / global opportunity

Liquidity & risk

Trading volume, free float, governance risk, speculative risk

Mid-cap growth — balancing growth and stability

The service is positioned around quality mid

Financial growth

Consistent revenue and profit growth; stable EBITDA margins.

Management & shareholding

Management quality, ownership patterns and governance.

Business scalability

Competitive advantage, business scalability and market positioning.

Industry & risk

Industry trends, liquidity / trading volume and risk factors.

Positioning: mid-cap companies can sit between the higher growth potential of small caps and the greater stability of large caps.

Large-cap research — stability, growth, resilience

The service focuses on established businesses with financial strength, market leadership and governance.

Steady revenue & profit growth

History of stable earnings and expansion

Resilient cash flows

Operating cash flow supports sustainability

High ROE & ROCE

Efficient capital allocation and profitability

Market leadership

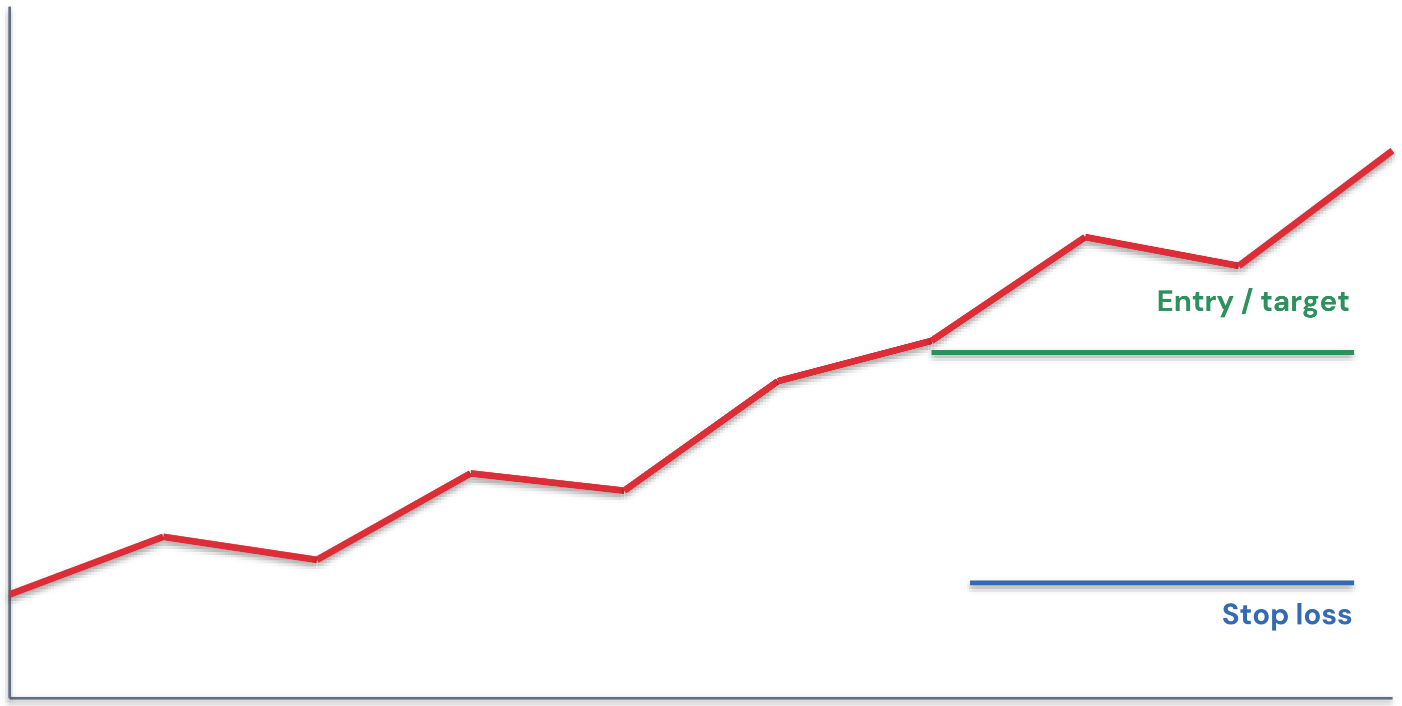
Established competitive position

Corporate governance

Quality and transparency matter

Momentum research for shorter

A separate service uses technical research to identify price momentum with entry, target and stop-loss levels.



Core characteristics

Premium-quality stocks
Technical buy points
Short-term profit booking
Diligent stop-loss adherence

PaRRVA Verified Performance

Transparent reporting of our research recommendations, with risk return metrics independently verified under the PaRRVA framework.

01

Verified by PaRRVA

Risk-return metrics independently verified under the PaRRVA framework.

02

Transparent Reporting

Separate visibility into closed and open recommendations.

03

Current Information

Visit the live performance page for the latest figures.

Performance figures may change. Please refer to the live performance page for current information.

SCAN TO VIEW

Our Latest Verified Performance

OPEN PERFORMANCE PAGE

Scan the QR code to view the live page

What happens after a client subscribes

A simple operating flow helps the RM explain the service without making the research sound like a black box.

01

Choose

Select the research service aligned with your segment / horizon.

02

Access

Existing positions and research become available after subscription.

03

Receive

Alerts arrive through WhatsApp, email and app.

04

Monitor

Research team tracks open recommendations and updates.

05

Exit

Sell / hold guidance is communicated as the thesis evolves.

A five-minute client conversation

se the process to make the discussion about research quality — not promises.

1	**Start with the problem**	“There are thousands of stocks. Our job is to narrow the universe systematically.”
2	**Explain MILARS®**	“We look at market, industry, leaders, earnings, price strength and selling rules.”
3	**Explain the filters**	“Before price, we examine management, opportunity, products, cash flows and balance sheet.”
4	**Explain monitoring**	“You receive reports and entry / exit alerts; open positions are tracked.”
5	**Match the service**	“Then we choose small-cap, mid-cap, large-cap or momentum research based on your preference.”

Who is behind stockaxis

Key registration and corporate details for prospective clients.

Registered entity

Opulent Investment Adviser Private Limited

SEBI Research Analyst: INH000007669
SEBI Investment Adviser: INA000011644
Type: Non - Individual

CIN: U67190MH2014PTC256524
GST: 27AACCO0257G1ZN

Registered address & contact

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research@stockaxis.com

Research should inform — not replace investor judgement

The stockaxis Investor Charter sets out important investor rights and responsibilities.

Investor should

- Understand the research recommendation before acting
- Ask questions and seek clarification
- Be aware of the right to stop availing the service
- Avoid relying on rumours or luring promises
- Never share trading / demat / bank credentials

Research Analyst should

- Publish research based on research activity
- Provide independent, unbiased views
- Disclose financial interests where applicable
- Base recommendations on publicly available information and known observations
- Maintain required records and follow applicable advertising/regulatory requirements

Portfolio Management Services through stockaxis

A separate wealth offering: access to partnered SEBI-registered Portfolio Managers.

PMS DISTRIBUTION

Your Portfolio, Professionally Managed.

stockaxis Wealth facilitates access to PMS services offered by partnered SEBI-registered Portfolio Managers and supports investors through the process.

Who may consider PMS?

Investors with ₹50 lakh or more, a medium-to-long-term horizon, preference for direct ownership and comfort with equity-market risk.

SEBI-registered Portfolio Manager
Access PMS through a regulated Portfolio Manager.

Direct ownership
PMS portfolios provide direct ownership of securities held in the portfolio.

Ongoing support
Support with understanding, onboarding and service related assistance.

A coordinated PMS journey

The role of stockaxis Wealth is distribution, facilitation and service support — the Portfolio Manager manages the portfolio.

01
Inquiry
Share your details with stockaxis Wealth

02
Connect
Our Wealth Team explains the PMS process

03
Understand
Review approach, fees, risks and documentation

04
Onboard
Complete required onboarding and documentation

05
Manage
Partnered Portfolio Manager manages the portfolio

06
Support
stockaxis Wealth remains available for service related support

Important distinction: stockaxis does not provide research or investment recommendations on the PMS services it distributes.

Investors should read the relevant documents and disclosures provided by the Portfolio Manager before investing.

Let’s talk investments.

Research services and PMS distribution

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PMS Distributors- APRN Code : APRN06335

Scan the QR Code

Disclosures & disclaimer

Please read before making any investment decision.

Research services

- Opulent Investment Adviser Private Limited (OIAPL) is registered with SEBI as a Research Analyst (INH000007669) and Investment Adviser (INA000011644).
- Research-based recommendations are provided for opportunities in the Indian equity market.
- Investments in securities markets are subject to market risks.
- Investors should read research reports, financials and all related documents carefully before investing.
- No promise or assurance of favourable returns or outcomes is made.
- Past performance, where shown, is not indicative of future results.

PMS distribution

- stockaxis acts as a PMS Distributor for partnered Portfolio Managers.
- stockaxis does not provide research or investment recommendations on the PMS services it distributes.
- PMS investments are market-linked and returns are not guaranteed.
- Minimum investment for PMS is ₹50 lakh as per the current stockaxis PMS page.
- Investors should review the Portfolio Manager's documents, fees, risks and disclosures before investing.
- stockaxis facilitates access, onboarding and ongoing service-related support.

Full disclosures: stockaxis.com/disclosure-disclaimer | PMS information: stockaxis.com/PMS-Distributor

Thank You

Thank you for your interest in stockaxis.

The Next Step Is Yours.

Research-led.
Disciplined.
Transparent.

Opulent Investment Adviser Private Limited
SEBI Registered Research Analyst